

#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	107704-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1192	Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Order #	107704
Account Executive	Amy McCreary	Alt Order #	06862725
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

		I		_	_				_	I	
Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/08/12	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	5:41 AM	NVSNTV03GPH Investigat	\$1,200.00	1	1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/12	2 to 10/21/12	1x	M				
	KSNV			М	10/15/12	:30	5:52 AM	NVSNTV03GPH Investigat	\$1,200.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/12	2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	5:45 AM	NVSNTV03GPH Investigat	\$1,200.00		1
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/12	2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	5:21 AM	NVSNTV03GPH Investigat	\$1,200.00		1
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/12	2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	5:12 AM	NVSNTV03GPH Investigat	\$1,200.00		1
6	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/12	2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	5:18 AM	NVSNTV03GPH Investigat	\$1,200.00		1
7	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/22/12	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	5:26 AM	NVSNTV09GPH Favorite H	\$1,200.00		1
8	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
		1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1		10/08/12	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	6:26 AM	NVSNTV03GPH Investigat	\$2,000.00		1
							_	<b>3</b>	. ,		

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1192	Invoice Period

Invoice #	107704-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Or
Account Executive	Amy McCreary	Alt
Sales Office	Blair - Philadelphia	De
Sales Region	National	Or

Order #	107704
Alt Order #	06862725
Deal #	
Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Longth	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
		•		Day		Lengui	Alleu Days	Ad-ID	Nate	Reconcination	IXCI #
9	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	40/45/4	to						
	140104				2 to 10/21/12	1x	M		<b>#</b> 0.000.00		
	KSNV			M	10/15/12	:30	6:50 AM	NVSNTV03GPH Investigat	\$2,000.00		1
10	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/15/12	2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	6:50 AM	NVSNTV03GPH Investigat	\$2,000.00	1	1
11	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/15/12	2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	6:17 AM	NVSNTV03GPH Investigat	\$2,000.00		1
12	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/1	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	6:22 AM	NVSNTV09GPH Favorite H	11 \$2,000.00		1
13	KSNV	Today Show	658a-9am		to						
		roun, chon		10/08/1	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	8:29 AM	NVSNTV03GPH Investigat	\$3,800.00	1	1
14	KSNV	Today Show	658a-9am	•	to	.00	0.20 / 1111		φο,σσσ.σσ		·
17	NOIV	Today Show	030a-3aiii	10/15/1	2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	8:50 AM	NVSNTV03GPH Investigat	\$3,800.00		1
45		T1 Ob	050- 0	IVI		.50	0.30 AIVI	NV3NIVO3GFH IIIVESCIGAT	φ3,000.00	'	'
15	KSNV	Today Show	658a-9am		to		_				
	1401114				2 to 10/21/12	1x	-T		40.000.00		<del></del>
	KSNV			Tu	10/16/12	:30	7:59 AM	NVSNTV03GPH Investigat	\$3,800.00		1
16	KSNV	Today Show	658a-9am		to						
					2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	7:23 AM	NVSNTV03GPH Investigat	\$3,800.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties or Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1192	Invoice Period

	Invoice #	107704-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/22/12

Station	KSNV	О
Account Executive	Amy McCreary	Α
Sales Office	Blair - Philadelphia	D
Sales Region	National	О

Order #	107704
Alt Order #	06862725
Deal #	
Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Today Show	658a-9am		to	•	•				
				10/22/12	to 10/28/12	1x	M				
	KSNV			М	10/22/12	:30	8:37 AM	NVSNTV09GPH Favorite H	ı \$3,800.00		1
18	KSNV	Saturday Night Live	1130pm-1:02am		to						
				10/08/12	to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	12:38 AM	NVSNTV03GPH Investigat	\$4,000.00		1
				10/15/12	to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	12:20 AM	NVSNTV09GPH Favorite H	\$4,000.00		2
19	KSNV	Nevada Newsmakers - Ch.3	5:00- 6:00am		to						
					to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	5:48 AM	NVSNTV03GPH Investigat	\$3,200.00		1
20	KSNV	Noon News	12-1230pm		to						
					to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	12:25 PM	NVSNTV03GPH Investigat	\$1,000.00	1	1
21	KSNV	Noon News	12-1230pm		to						
					to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	12:24 PM	NVSNTV03GPH Investigat	\$1,000.00	1	1
22	KSNV	Noon News	12-1230pm		to						
					to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	12:12 PM	NVSNTV03GPH Investigat	\$1,000.00	1	1
23	KSNV	Noon News	12-1230pm		to						
					to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	12:23 PM	NVSNTV03GPH Investigat	\$1,000.00	1	1
24	KSNV	Noon News	12-1230pm		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1192	Invoice Period

Invoice #	107704-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107704
Alt Order #	06862725
Deal #	
Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	Noon News	12-1230pm		to		•	•		•	
				10/15/12	2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	12:23 PM	NVSNTV03GPH Investigat	\$1,000.00	)	1
25	KSNV	Noon News	12-1230pm		to						
				10/15/1	2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	12:19 PM	NVSNTV03GPH Investigat	\$1,000.00	)	1
26	KSNV	Noon News	12-1230pm		to						
					2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	12:28 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
27	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	12:46 PM	NVSNTV03GPH Investigat	\$1,000.00	)	1
28	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/21/12	1x	M				
	KSNV			М	10/15/12	:30	12:54 PM	NVSNTV03GPH Investigat	\$1,000.00	)	1
29	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	12:54 PM	NVSNTV03GPH Investigat	\$1,000.00	)	1
30	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	12:38 PM	NVSNTV03GPH Investigat	\$1,000.00	)	1
31	KSNV	The Agenda 1230pm	1230-1p		to						
				10/15/1	2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	12:45 PM	NVSNTV03GPH Investigat	\$1,000.00	)	1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1192	Invoice Period

Invoice #	107704-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Orde
Account Executive	Amy McCreary	Alt C
Sales Office	Blair - Philadelphia	Deal
Sales Region	National	Orde

Order #	107704
Alt Order #	06862725
Deal #	
Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	KSNV	Days of our Lives	1258p-2pm		to		,				
		•		10/15/12	2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	12:58 PM	NVSNTV03GPH Investigat	\$1,000.00		1
33	KSNV	Days of our Lives	1258p-2pm		to						
				10/15/12	2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	1:45 PM	NVSNTV03GPH Investigat	\$1,000.00	1	1
34	KSNV	Days of our Lives	1258p-2pm		to						
					2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	1:59 PM	NVSNTV03GPH Investigat	\$1,000.00	1	1
35	KSNV	Days of our Lives	1258p-2pm		to						
					2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	1:00 PM	NVSNTV03GPH Investigat	\$1,000.00	1	1
36	KSNV	Days of our Lives	1258p-2pm		to						
					2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	1:59 PM	NVSNTV09GPH Favorite H	\$1,000.00	1	1
37	KSNV	The Doctors	2pm-3pm		to						
					2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	3:01 PM	NVSNTV03GPH Investigat	\$650.00	1	1
38	KSNV	The Doctors	2pm-3pm		to						
					2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	2:58 PM	NVSNTV03GPH Investigat	\$650.00	1	1
39	KSNV	The Doctors	2pm-3pm		to						
					2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	2:59 PM	NVSNTV03GPH Investigat	\$650.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1192	Invoice Period

Invoice #	107704-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107704		
Alt Order #	06862725		
Deal #			
Order Flight	10/12/12 - 10/22/12		

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
40	KSNV	The Doctors	2pm-3pm		to						
				10/15/12 t	to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	2:24 PM	NVSNTV03GPH Investigat	\$650.00		1
41	KSNV	The Doctors	2pm-3pm	t	to						
				10/15/12 t	to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	2:31 PM	NVSNTV03GPH Investigat	\$650.00		1
42	KSNV	The Doctors	2pm-3pm	t	to						
				10/15/12 t	to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	2:27 PM	NVSNTV03GPH Investigat	\$650.00		1
43	KSNV	The Doctors	2pm-3pm	t	to						
					to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	2:59 PM	NVSNTV09GPH Favorite H	\$650.00		1
44	KSNV	Dr Phil	3-4p	t	to						
					to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	3:50 PM	NVSNTV03GPH Investigat	\$1,200.00		1
45	KSNV	Dr Phil	3-4p		to						
					to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	3:50 PM	NVSNTV03GPH Investigat	\$1,200.00		1
46	KSNV	Dr Phil	3-4p		to						
					to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	3:32 PM	NVSNTV03GPH Investigat	\$1,200.00		1
47	KSNV	Dr Phil	3-4p		to						
				10/15/12 t	to 10/21/12	1x	F		<b>A. . . . .</b>		
	KSNV			F	10/19/12	:30	3:55 PM	NVSNTV03GPH Investigat	\$1,200.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Montl
Estimate Number	1192	Invoice Perio

Invoice #	107704-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107704				
Alt Order #	06862725				
Deal #					
Order Flight	10/12/12 - 10/22/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
48	KSNV	4PM NEWS (1 hour)	4-5pm	Duy	to	Lengui	All Ca Days	Ad ID	ridio	reconditation	Itoi ii
40	IXOI44	41 M NEVVO (1 Hour)	торш	10/15/1	2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	4:14 PM	NVSNTV03GPH Investigat	\$1,800.00	1	1
49	KSNV	4PM NEWS (1 hour)	4-5pm	•••	to	.00		Wow word in Threse igue	ψ1,000.00		•
40	IXOI44	41 M NEVVO (1 Hour)	4 opin	10/15/1	2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	4:57 PM	NVSNTV03GPH Investigat	\$1,800.00	1	1
50	KSNV	4PM NEWS (1 hour)	4-5pm		to	.00	1.07 1 101		Ψ1,000.00		•
30	IXOI44	41 M NEVVO (1 Hour)	торш	10/15/1	2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	4:21 PM	NVSNTV03GPH Investigat	\$1,800.00	1	1
51	KSNV	4PM NEWS (1 hour)	4-5pm	••	to	.00			ψ1,000.00		•
٥.	110111	41 III NEVVO (1 nour)	4 opin	10/15/1	2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	4:11 PM	NVSNTV03GPH Investigat	\$1,800.00	1	1
52	KSNV	M-F Early News	5-630p	•	to	.00			ψ1,000.00		•
02	110111	iii i Lariy News	О соор	10/08/11	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	6:21 PM	NVSNTV03GPH Investigat	\$3,600.00		1
53	KSNV	M-F Early News	5-630p	•	to	.00	0.2111		ψο,σσσ.σσ		•
00	110111	iii i Lariy News	О соор	10/15/13	2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	5:25 PM	NVSNTV03GPH Investigat	\$3,600.00		1
54	KSNV	M-F Early News	5-630p		to	.00	0.20		ψο,σσσ.σσ		·
٠.	110111	iii . Laiiy none	О СООР	10/15/11	2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	5:16 PM	NVSNTV03GPH Investigat	\$3,600.00		1
55	KSNV	M-F Early News	5-630p		to		2		<b>+</b> = ,000.00		·
		,	C 555P	10/15/11	2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	6:19 PM	NVSNTV03GPH Investigat	\$3,600.00		1
					. 5, . 5, 12		00		ψο,οοο.οο		•

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	107704-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1192	Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Order #	107704
Account Executive	Amy McCreary	Alt Order #	06862725
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
56	KSNV	M-F Early News	5-630p		to	•	•			•	
				10/22/12	2 to 10/28/12	1x	M				
	KSNV			М	10/22/12	:30	5:27 PM	NVSNTV09GPH Favorite H	ı \$3,600.00		1
57	KSNV	M-F Jeopardy	630-7pm		to						
				10/08/12	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	6:35 PM	NVSNTV03GPH Investigat	\$3,400.00		1
58	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	6:57 PM	NVSNTV03GPH Investigat	\$3,400.00	1	1
59	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
					2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	9:53 PM	NVSNTV03GPH Investigat	\$3,400.00	1	1
60	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	6:42 PM	NVSNTV03GPH Investigat	\$3,400.00	1	1
61	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	6:58 PM	NVSNTV03GPH Investigat	\$3,400.00		1
62	KSNV	M-F Wheel of Fortune	7-730pm		to						
					2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	7:12 PM	NVSNTV03GPH Investigat	\$3,400.00		1
63	KSNV	M-F Wheel of Fortune	7-730pm		to						
					2 to 10/21/12	1x	M				
	KSNV			М	10/15/12	:30	7:25 PM	NVSNTV03GPH Investigat	\$3,400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties or Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	107704-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1192	Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Order #	107704
Account Executive	Amy McCreary	Alt Order #	06862725
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
64	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-	•	to	•	•			•	
				10/15/12	to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	10:18 PM	NVSNTV03GPH Investigat	\$3,400.00		1
65	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	7:13 PM	NVSNTV03GPH Investigat	\$3,400.00	)	1
66	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	7:28 PM	NVSNTV03GPH Investigat	\$3,400.00	)	1
67	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	7:12 PM	NVSNTV03GPH Investigat	\$3,400.00	)	1
68	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-		to						
					to 10/28/12	1x	M				
	KSNV		=.	М	10/22/12	:30	10:29 PM	NVSNTV09GPH Favorite H	\$3,400.00	)	1
69	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					to 10/14/12	1x	F		<b>*</b>		
	KSNV			F	10/12/12	:30	7:44 PM	NVSNTV03GPH Investigat	\$1,800.00	)	1
70	KSNV	FacetoFace/Ralston Report	730-758pm		to						
	1401114				to 10/21/12	1x	M		<b>#</b> 1 000 00		
	KSNV			М	10/15/12	:30	7:53 PM	NVSNTV03GPH Investigat	\$1,800.00	)	1
71	KSNV	RALSTON in PRIME	8-11pm		to		_				
	LCONIV.				to 10/21/12	1x	-T		<b>#4.000.00</b>		
	KSNV			Tu	10/16/12	:30	10:53 PM	NVSNTV03GPH Investigat	\$1,800.00	)	1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	107704-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1192	Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Order #	107704
Account Executive	Amy McCreary	Alt Order #	06862725
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
72	KSNV	FacetoFace/Ralston Report	730-758pm	_	to	•	•			•	<u> </u>
				10/15/1	2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	7:45 PM	NVSNTV03GPH Investigat	\$1,800.00	)	1
73	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	7:53 PM	NVSNTV03GPH Investigat	\$1,800.00		1
74	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/15/1	2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	7:45 PM	NVSNTV03GPH Investigat	\$1,800.00	)	1
75	KSNV	RALSTON in PRIME	8-11pm		to						
					2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	10:49 PM	NVSNTV09GPH Favorite H	1,800.00	)	1
76	KSNV	Monday Prime 10-11pm	10-11pm		to						
					2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	10:11 PM	NVSNTV03GPH Investigat	\$6,400.00	)	1
78	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/21/12	1x	M				
	KSNV			М	10/15/12	:30	11:30 PM	NVSNTV03GPH Investigat	\$2,800.00	)	1
79	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	11:34 PM	NVSNTV03GPH Investigat	\$2,800.00	)	1
80	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	11:20 PM	NVSNTV03GPH Investigat	\$2,800.00	)	1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1192	Invoice Period

Invoice #	107704-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Ord
Account Executive	Amy McCreary	Alt
Sales Office	Blair - Philadelphia	Dea
Sales Region	National	Ord

Order #	107704
Alt Order #	06862725
Deal #	
Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
81	KSNV	M-F News 3 at Eleven	11pm-1135pm		to		•				
					2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	11:33 PM	NVSNTV03GPH Investigat	\$2,800.00		1
82	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/22/12	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	11:20 PM	NVSNTV09GPH Favorite H	ıı \$2,800.00		1
83	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
					2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	10:30 PM	NVSNTV03GPH Investigat	\$6,400.00		1
84	KSNV	Friday Prime 10-11pm	10-11pm		to						
					2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	10:30 PM	NVSNTV03GPH Investigat	\$6,400.00		1
85	KSNV	Friday Prime 10-11pm	10-11pm		to						
					2 to 10/21/12	1x	F				
	KSNV			F	10/19/12	:30	10:32 PM	NVSNTV03GPH Investigat	\$6,400.00		1
86	KSNV	Sa-Su Early News	5pm-630pm		to						
					2 to 10/14/12	1x	S-		<b>*</b>		
	KSNV			Sa	10/13/12	:30	6:22 PM	NVSNTV03GPH Investigat	\$1,350.00		1
87	KSNV	Sa-Su Early News	5pm-630pm		to		_				
	1401114				2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	5:09 PM	NVSNTV09GPH Favorite H	ıı \$1,350.00		1
88	KSNV	SAT/Jeopardy	630-7pm		to		_				
	L/CNI\/				2 to 10/14/12	1x	S-		Φ4 ΩΕΩ ΩΩ		
	KSNV			Sa	10/13/12	:30	6:54 PM	NVSNTV03GPH Investigat	\$1,050.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC **Attention: Accounts Payable 66 Canal Center Plaza** Ste 555 Alexandria, VA 22314

# INVOICE

Station

Account Executive Sales Office

Sales Region

		Invoice #	107704-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1192	Invoice Period	10/01/12 - 10/22/12

KS	NV	Order #	107704
Am	ny McCreary	Alt Order #	06862725
Bla	air - Philadelphia	Deal #	
Na	tional	Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

07704-1

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
89	KSNV	SAT/Jeopardy	630-7pm	_	to		•			•	<u> </u>
				10/15/1	2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	6:35 PM	NVSNTV09GPH Favorite H	ı \$1,050.00	)	1
90	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
				10/08/1	2 to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	7:17 PM	NVSNTV03GPH Investigat	\$1,050.00		1
91	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
					2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	7:12 PM	NVSNTV09GPH Favorite H	1 \$1,050.00	)	1
92	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					2 to 10/21/12	1x	S-				
	KSNV			Sa	10/20/12	:30	11:27 PM	NVSNTV09GPH Favorite H	1 \$2,800.00	)	1
93	KSNV	NFL Pre-Game	1p-530pm		to						
					2 to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	5:21 PM	NVSNTV03GPH Investigat	\$5,000.00	)	1
94	KSNV	NFL Pre-Game	1p-530pm		to						
					2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	4:17 PM	NVSNTV09GPH Favorite H	1 \$5,000.00	)	1
95	KSNV	News 3 in Prime	7-10pm		to						
					2 to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	9:12 PM	NVSNTV03GPH Investigat	\$3,600.00	)	1
96	KSNV	News 3 in Prime	7-10pm		to						
					2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	8:57 PM	NVSNTV09GPH Favorite H	ı \$3,600.00	)	1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1192	Invoice Period

Station	KSNV	Order #	107704
Account Executive	Amy McCreary	Alt Order #	06862725
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

107704-1

10/28/12

October 2012

10/01/12 - 10/22/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
97	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	<b>1p / SUN 7-</b> to			_				
					to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	9:35 PM	NVSNTV03GPH Investigat	\$2,400.00		1
98	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
				10/15/12	to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	9:36 PM	NVSNTV09GPH Favorite H	\$2,400.00		1
99	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	4:48 AM	NVSNTV03GPH Investigat	\$400.00		1
100	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	4:53 AM	NVSNTV03GPH Investigat	\$400.00		1
101	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	4:55 AM	NVSNTV03GPH Investigat	\$400.00		1
102	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	4:39 AM	NVSNTV03GPH Investigat	\$400.00		1
103	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	4:55 AM	NVSNTV03GPH Investigat	\$400.00	1	1
104	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	4:52 AM	NVSNTV09GPH Favorite H	\$400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties or Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	107704-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1192	Invoice Period	10/01/12 - 10/22/12

Station	KSNV	Order #	107704
Account Executive	Amy McCreary	Alt Order #	06862725
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/22/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
105	KSNV	Wake Up Early Wagners	430a-5a	to	)						
				10/22/12 to	0 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	4:48 AM	NVSNTV09GPH Favorite H	ıı \$400.00		1
106	KSNV	Thursday Prime 10-11pm	10-11pm	to	)						
				10/15/12 to	0 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	10:44 PM	NVSNTV03GPH Investigat	\$6,400.00	)	1
			Aired Spots	106							

<u>Gross Total</u> \$234,050.00 <u>Agency Commission</u> \$35,107.50

Net Amount Due \$198,942.50 Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.